

Diners: America's Roadside Attractions

December 20, 2001 - Produced & written by Fred Lacey

Video

FADE UP EXT DINER (Maggie's diner)

INT DINER CU PIES under glass counter - tilt up to MS Waitress delivering milkshake

CU CUSTOMER #1 in Booth eating dinner - looks up

TWO SHOT FRIENDS in booth chatting with Customer #1

MS DOLLY DOWN AISLE (camera passes customers in booths)

TRACKING SHOT MS WAITRESS with tray

CAMERA FOLLOWS TRAY as she sets it down in front of a customer.

MS WAITRESS scooping ice cream

CU MILKSHAKE MACHINE

CU CHUCK HAINES

FADE to BLACK

FADE UP MS SMILING WOMAN in passenger seat (B&W 1940s Ford commercial)

MS MAN DRIVING (from same commercial)

TRACKING SHOT CAR with couple

Audio

MUSIC UP (Buddy Holly "Peggy Sue")

MUSIC PLAYS along with NAT SOUND

MUSIC & NAT SOUND UNDER
NARRATOR VO: Maggie's diner, just off the New York turnpike has been serving up burgers and shakes since 1930

Maggie's Diner hasn't changed much in the 70 years it's been opened. Customers can still get friendly service, good food, and an atmosphere that takes us back to a time of innocence and youth.

CHUCK HAINES VO: "I remember when I was 8 years old, having my first milkshake.

I was sitting right over at that counter. I took one taste and I thought I'd died and gone to heaven."

MUSIC UP (1940s "Two Lovebirds")

NARRATOR VO: Early in the 20th century, America began a love affair that still burns today.

America fell in love with the automobile.